

22 August 2015



CHINLINK INTERNATIONAL HOLDINGS LIMITED
(HKSE Stock Code: 0997)

Chinlink Sponsors Dialogue Experience . Embracing Differences Campaign
Experience the Dark Tour and Facilitate Mutual Respect with Inclusion

[22 August 2015 - Hong Kong] **Chinlink International Holdings Limited** (“Chinlink”, HKSE Stock Code: 0997) and its subsidiaries (collectively the “Group”) has been showing care and support to the community by organising different activities for the ones in need in the society. Chinlink has sponsored the Dialogue Experience. Embracing Differences Campaign organised by DID HK Limited (“Dialogue Experience”). On 15 and 22 (Today) August 2015, this sponsorship has granted a total number of 200 beneficiaries, including children from low income families, South Asian students, cancer patients and their families, to participate in the Dark Tour in Dialogue in the Dark Experiential Exhibition (the “Exhibition”) in Mei Foo. The Group hopes that, through this special tour experience, the participants can better understand the needs of all walks of life in society, respect differences and contribute to the harmony of society.

The beneficiaries of this event mainly come from 10 secondary schools / organizations, including Sir Ellis Kadoorie Secondary School, HHCKLA Buddhist Ching Kok Secondary School, CMA Choi Cheung Kok Secondary School, Hong Kong Playground Association Chuk Yuen Integrated Service for Children and Youth, TWGHs Jockey Club Lei Tung Integrated Services Centre, HKLSS Sunshine Lutheran Centre, Tai Po (South) Integrated Family Service Centre of Social Welfare Department, The Salvation Army Yaumatei Integrated Service for Young People, LINK Centre of Hong Kong Community Network, and CancerLink Wong Tai Sin of Hong Kong Cancer Fund.

Participants were first divided into groups and warmed up with Braille activities. After that, the Dark Tour officially commenced when the participants entered a pitch-black environment under the lead of visually impaired guides who were professionally trained. The participants could only feel the surrounding with the four sense organs including hands, ears, mouth, and nose other than eyes, and to complete a series of games with a walking cane. This enabled the participants to experience the difficulties blind people encounter in daily life. After the Dark Tour, the visually impaired guides and participants got the chance to share their personal experiences and everyday trivia under the light.

Participants could also further communicate and exchange thoughts with visually impaired guides in this sharing session.

Participants all found the tour really exciting and meaningful. During the Dark Tour, they all behaved cautiously, walking with one another hand in hand. They were even scared when they encountered things that they could not identify. Nevertheless, since the visually impaired guides are well familiar with the pitch-black world, they successfully guided the participants to finish the tour in the dark. Being all really impressed, the participants realised that they should never take good health for granted. This made them to learn to treasure everything they have in life.

Mr. Siu Wai Yip, Executive Director of Chinlink, commented, "Specifically sponsoring the needy in different minorities groups, including children from low income families, South Asian students and cancer patients, the Group wishes to encourage them to appreciate the world from another perspective. We hope to help them build up self-confidence by guiding them to face their challenges optimistically and courageously. At the same time, through this event, the Group wishes to raise the public's awareness and empathy towards these minorities, so as to promote harmonious and multi-development in society."

The Exhibition originated from Germany. In 2009, the Exhibition has gained wide support from the Government and all walks of life in society. Not only does Dialogue Experience co-organise workshop with the Government, it has also designed tours that target couples, families and corporate staff. Apart from the Dark Tour, Dialogue Experience also presents Dialogue Experience Silence Workshop. Being led by professional Deaf trainers, participants are guided to communicate in silence. This workshop allows participants to understand that other than spoken languages and words, facial expressions, body language and emotions are also effective elements to facilitate communication.



Ms. Joanne Lee, Corporate Development Director of Chinlink International Holdings Limited, received souvenir on behalf of the Group from Ms. Mandy Chan, Program Development Officer of DiD HK Limited.



Ms. Joanne Lee (third from right) took pictures with each participant, capturing this unforgettable experience.

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About Chinlink International Holdings Limited

Chinlink International Holdings Limited is a listed company on the Main Board of Hong Kong Stock Exchange (Stock Code: 0997). Chinlink engages in the business of Interior Decoration Work and Trading of Furniture and Fixtures in Hong Kong and Macau. Chinlink also serves as a Supply Chain Financial Logistics service provider and is committed to develop the three main businesses of Finance, Logistics and E-commerce in China bringing one-stop solutions to customers. For business particulars, please visit www.chinlinkint.com.

About DID HK Limited (Dialogue Experience)

Dialogue Experience dedicates to engage people of differences to create social impact! By providing innovative Impactainment (Entertainment with impact) and transformation training experiences through DARK and SILENCE platforms, it brings new perspective of social inclusion, diversity and equality to general public, corporate, tourism and education sectors of the community. As a leading social enterprise brand and a must-see experiential experience in Hong Kong, Dialogue Experience continues to harness social innovation with Experience Architects and differently-abled People of Differences.

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